Consider the Conversation: A Documentary on a Taboo Subject

<table>
<thead>
<tr>
<th>Film</th>
<th>Telecasts</th>
<th>Channels</th>
<th>Markets</th>
<th>States</th>
<th>Coverage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consider the Conversation: A Documentary on a Taboo Subject</td>
<td>611</td>
<td>176</td>
<td>90</td>
<td>33</td>
<td>50.25%</td>
</tr>
</tbody>
</table>

Consider the Conversation 2: Stories about Cure, Relief, and Comfort

<table>
<thead>
<tr>
<th>Film</th>
<th>Telecasts</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Consider the Conversation 2: Stories about Cure, Relief, and Comfort</td>
<td>1,588</td>
<td>268</td>
<td>136</td>
<td>41</td>
<td>80.09%</td>
</tr>
</tbody>
</table>

Critical Acclaim

**Consider the Conversation 2: Stories about Cure, Relief, and Comfort**

- Emmy® Nomination, Outstanding Achievement for Documentary Programs: Topical - Chicago/Midwest Chapter of the National Academy of Television Arts and Sciences
- Bronze Telly Award: Documentary - The 36th Annual Telly Awards
- Bronze Telly Award: Directing - The 36th Annual Telly Awards
- Humanitarian Award: Outstanding Achievement - Global Film Awards
- Award of Excellence: Documentary Short - The Accolade Global Film Competition
- Award of Excellence: Use of Film/Video for Social Change - The Accolade Global Film Competition
- Award of Excellence: Viewer Impact: Content/Message Delivery - The Accolade Global Film Competition
- Award of Excellence: Editing - The Accolade Global Film Competition
- Award of Excellence: Direction - The Accolade Global Film Competition
- Award of Excellence: Health/Medicine/Science - The Accolade Global Film Competition
- Humanitarian Award: Outstanding Achievement - The Accolade Global Film Competition
- Silver Award of Excellence: Best Public Affairs Program, Documentary or News Special - 85th Annual Milwaukee Press Club Awards for Excellence in Wisconsin Journalism Competition
- Award of Merit: Use of Film/Video for Social Change - Best Shorts Competition
- Award of Merit: Short Documentary - The Accolade Global Film Competition
- Award of Merit: Concept - The Accolade Global Film Competition
- Award of Merit: Direction - Best Shorts Competition
- Award of Merit: Viewer Impact: Content/Message Delivery - The Accolade Global Film Competition
- Award of Merit: Viewer Impact: Content/Message - Best Shorts Competition
- Touching Lives Award - Horizon Home Care & Hospice
- Award of Excellence in End-of-Life Care - Agrace HospiceCare

**Consider the Conversation: A Documentary on a Taboo Subject**

- Award of Excellence: Use of Film/Video for Social Change - Best Shorts Competition
- Award of Excellence: Short Documentary - The Accolade Global Film Competition
- Silver Award of Excellence: Best Public Affairs Program, Documentary or News Special - 82nd Annual Milwaukee Press Club Awards for Excellence in Wisconsin Journalism Competition
- Award of Merit: Use of Film/Video for Social Change - Indie Fest
- Award of Merit: Short Documentary - Best Shorts Competition
- Award of Merit: Concept - The Accolade Global Film Competition
- Award of Merit: Direction - Best Shorts Competition
- Award of Merit: Viewer Impact: Content/Message Delivery - The Accolade Global Film Competition
- Award of Merit: Viewer Impact: Content/Message - Best Shorts Competition
- Touching Lives Award - Horizon Home Care & Hospice
- Award of Excellence in End-of-Life Care - Agrace HospiceCare

Sampling the Social Impact

**Wisconsin Men's End-of-Life Documentary Makes Waves (Milwaukee Journal Sentinel)**

**The Conversation: When Talking About Death Means Talking About Life (Fred Hutch News Service, Seattle)**

**How to Live a Life (Boothbay Register, Maine)**

**Film Shows Doctors Talking about a Tricky Subject: Dying (Wisconsin State Journal)**

**A Must See Documentary: Consider the Conversation (Huffington Post)**

Select Public Radio Interviews

**Being able to keep people alive longer complicates end-of-life issues** (NPR Affiliate Interview featuring Michael Bernhagen, WPR News, Wisconsin Public Radio)

**Americans don’t talk much about death, but that may be changing** (NPR Interview featuring Michael Bernhagen and Terry Kaldhusdal, To The Best of Our Knowledge, Public Radio International)

**Film asks “How Would You Like to Live at the End of Your Life?”** (NPR Affiliate Interview featuring Michael Bernhagen and Kelly Andrew, Lake Effect with Stephanie Lecci, Milwaukee Public Radio)

**End-of-Life Conversations** (NPR Affiliate Interview featuring Michael Bernhagen and Terry Kaldhusdal, At Issue with Ben Merens, Wisconsin Public Radio)

**Communication and Preparation for the End-of-Life** (NPR Affiliate Interview featuring Michael Bernhagen, Terry Kaldhusdal and James Cleary, M.D., All Sides with Ann Fisher, WOSU Public Media, Columbus, Ohio)